

RESEARCH DESIGN FEBRUARY 2018





Supported by ARTS COUNCIL ENGLAND

Research Plan, PHASE I

| January | Propose research question | RESEARCH QUESTION What are the opportunities and barriers to progress in the engagement with music? | | |
|-----------|---|--|--------------|-----------------------------------|
| | | Apply for ethical approval | | |
| February | Conduct literature review, fieldwork and analysis | | | |
| March | | STRAND I Wide reaching public survey | | |
| April | | | | |
| May | | Analyse survey | | |
| June | | | Focus groups | STRAND III Literature analysis |
| July | | | | |
| August | Submit interim report to Arts Council England | Cross-reference empirical data | | |
| September | Write up final | Report writing and drawing up recommendations for next steps | | |
| October | report | | | |
| November | Publish final report | Public debates | | Launch of literature portal |
| December | Plan Commission Phases 2 and 3 | | | |

OVERALL QUESTION FOR THE MUSIC COMMISSION

WHAT ARE THE PRIORITIES FOR SUPPORTING PROGRESS IN THE ENGAGEMENT WITH MUSIC?

Initial stakeholder consultations **RESEARCH QUESTIONS** RQI. What are the opportunities to progress for someone who learns and engages with music? RQ2. What are the barriers that someone who learns and engages with music might face in sustaining their music making? STRAND II STRAND I STRAND III Focus Groups Literature Analysis Survey AIM AIM To understand what the key To gauge the key priorities To collate and analyse priorities are, as identified identified by the focus the secondary literature. groups and analyse these by the public. against the findings of the METHOD **METHOD**

Multi-model survey based around five / six themes. available online, paper-based and using AV.

SAMPLE

AIM

>2000 respondents from the public.

survey. To develop further questions for Phase 2 of the Commission.

METHOD

Stakeholder focus groups.

SAMPLE

Sample of 10 stakeholder groups, with the option to extend this process if necessary.

Cross-domain review of abstracts and bibliographies. Creation of an annotated bibliography.

SAMPLE

Academic and nonacademic literature.

The research design is flexible in approach and will be subjected to review at key points during its implementation. This may include determining whether the survey implementation period has been long enough and whether the focus group cover an appropriate range of stakeholders. Strand III is an ongoing process and will collate suitable material for the Literature Portal.